

HARDY ADVERTISING AND PROMOTION COMMISSION
NOVEMBER 27, 2017
MEETING AT HARDY CITY HALL

BUDGET MEETING

Meeting called to order at 4:30 p.m. by Chairman Hicks.

Pledge of Allegiance by all.

Roll call – there were present Hicks, Horton, Proulx, Desai, Smith, Gamblin.

A & P budget for 2018 was presented by Commissioner Desai. Following discussion with some changes made... Motion by Gamblin to adopt budget as amended. Second Smith. Aye 6 Nay 0

Motion approved. Copy will be filed with minutes.

Meeting then adjourned.

REGULAR MEETING

Meeting called to order at 6 p.m. By Chairman Hicks.

Minutes of previous meeting were read and approved. Minutes will be filed for record.

REPORTS: *Minutes Nov. 13, 2017 J. G. Secretary*

Digital – Smith stated corrections are underway and the Christmas parade will be on the web site Tue. Nov. 28th.

FINANCE – Checking account balance at Nov. 26th. \$46,870.31. Following discussion Motion by Commissioner Smith to terminate contract with Nancy Evans and internalize with Greg Bess as of January 1, 2018 at a rate of \$100 per month. Second Horton. Aye 6 Nay 0 Motion approved. Audit has been completed. The only issue is auditor would prefer checks to be deposited daily.

EVENT DIRECTOR- Two interviews have been conducted. Following discussion it is agreed we will not hire an event director at this time and will not conduct any further interviews. Report and copy of newspaper ad filed with minutes.

CIVIC CENTER – Commissioner Smith presented suggestions for format for events, fund raising suggestions, group events, and building needs assessment. ~~Not~~ action taken at this time. Presentation filed with minutes. *NO FG*

CHRISTMAS PARADE - December 9, 2017.

Commissioner Smith will ask for judges from CV Art Center for float contest. Jason and Alicia will do radio promo. We agreed to present a plaque to float winner as opposed to a traveling trophy. Alicia will purchase plaque.

Joint A & P meeting will be January 24, 2018 with Mammoth Spring Host.

Meeting adjourned at 7:05 p.m.

Respectfully Submitted,

Fredamae Gamblin
Fredamae Gamblin – Commissioner/Secretary

Raymond Hicks
Raymond Hicks – Commissioner/Chairman