

HARDY ADVERTISING AND PROMOTION COMMISSION
NOVEMBER 13, 2017
MEETING AT HARDY CITY HALL

Meeting called to order by Chairman Hicks at 6 P.M.

Pledge of Allegiance by all.

Roll Call – there were present Hicks, Desai, Proulx, Horton, Smith and Gamblin.

Minutes of previous meeting were read and approved as read. Minutes will be filed for record.

FINANCE- Desai – Checking account balance at 13 November \$53,371.47 with one outstanding check in amount of \$1,500. Capital Reserve account earned \$23.42 giving balance at 30 October \$50,023.42.

Motion by Smith to pay #111317 in amount of \$5,001.16. Second Proulx. Aye 6 Nay 0 Motion approved.

Motion by Gamblin to deposit by check interest and penalties collected in the amount of \$1,716.50 to the Capital Reserve account. Second Horton. Aye 6 Nay 0 Motion approved.

Hal Mandleman, Masuga Marketing, presentation. Selfie phone booth to be placed in Ozark Classic Crafts Mall, and Tuits purchased by the A & P Commission and distributed to all businesses in town to present to their customers for a free photo. No action taken. Copy of presentation on file with minutes.

Event Director discussion. Agreed to meet with Mike Crase for an interview at 5 P.M. Nov. 17 at the Hardy Civic Center. Commissioner Smith will write a thank you letter to other applicants.

Presentation from local radio station for ads to run from 20 Nov. to 24 Dec. at a cost of \$750.00. Offer declined.

Christmas Parade is Dec. 9th. At 11 A.M. We chose Nutcracker as the theme. Gamblin will contact Mark Johnson for details.

Coldwell Banker sign needs to be removed from parking lot. Hicks will follow up on this. The Farmers Market sign need to be removed for the winter, and replaced next Spring.

Meeting adjourned at 8:25 P.M.

Respectfully submitted,

Fredamae Gamblin
Fredamae Gamblin, Secretary/Commissioner

Filed 12/17/17 *(SBen)*
City of Hardy
Arkansas Clerk

Raymond Hicks, Chairman/Commissioner

