

Hardy Advertising and Promotion Commission  
Profit and Loss Budget vs. Actual  
January through February 2018

									TOTAL			
	Jan '18	Budget	\$ Over Budget	% of Budget	Feb '18	Budget	\$ Over Budget	% of Budget	Jan - Feb '18	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense												
Income												
Discount Taken	-123.15				-65.06				-188.21			
Gross Sales Tax Reve...	7,246.80	9,000.00	-1,753.20	80.5%	4,236.09	9,000.00	-4,763.91	47.1%	11,482.89	18,000.00	-6,517.11	63.8%
Penalty Paid	357.04				0.00				357.04			
Total Income	7,480.69	9,000.00	-1,519.31	83.1%	4,171.03	9,000.00	-4,828.97	46.3%	11,651.72	18,000.00	-6,348.28	64.7%
Expense												
Banners	0.00	125.00	-125.00	0.0%	0.00	125.00	-125.00	0.0%	0.00	250.00	-250.00	0.0%
Billboards	0.00	333.00	-333.00	0.0%	0.00	333.00	-333.00	0.0%	0.00	666.00	-666.00	0.0%
Building Purchase	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
City Parks Maintenance	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Civic Center Signage	0.00	500.00	-500.00	0.0%	0.00	500.00	-500.00	0.0%	0.00	1,000.00	-1,000.00	0.0%
Total Civic Center	0.00	500.00	-500.00	0.0%	0.00	500.00	-500.00	0.0%	0.00	1,000.00	-1,000.00	0.0%
Commissioner Training	0.00				387.91	1,000.00	-612.09	38.8%	387.91	1,000.00	-612.09	38.8%
Contract Services	0.00	100.00	-100.00	0.0%	0.00	100.00	-100.00	0.0%	0.00	200.00	-200.00	0.0%
Digital	0.00	125.00	-125.00	0.0%	285.00	125.00	160.00	228.0%	285.00	250.00	35.00	114.0%
Dues & Membership	0.00	8.00	-8.00	0.0%	0.00	8.00	-8.00	0.0%	0.00	16.00	-16.00	0.0%
Event Support	0.00	666.00	-666.00	0.0%	0.00	666.00	-666.00	0.0%	0.00	1,332.00	-1,332.00	0.0%
KAIT	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Legal Fees	0.00	250.00	-250.00	0.0%	0.00	250.00	-250.00	0.0%	0.00	500.00	-500.00	0.0%
Loberg Restrooms	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Magazine Ads	0.00	833.00	-833.00	0.0%	0.00	833.00	-833.00	0.0%	0.00	1,666.00	-1,666.00	0.0%
Office Supplies	0.00	41.63	-41.63	0.0%	71.38	41.67	29.71	171.3%	71.38	83.30	-11.92	85.7%
Parking Lot Lease	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Lawn Mower	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Print Material	0.00	250.00	-250.00	0.0%	0.00	250.00	-250.00	0.0%	0.00	500.00	-500.00	0.0%
Property Taxes	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Radio	0.00	166.00	-166.00	0.0%	0.00	166.00	-166.00	0.0%	0.00	332.00	-332.00	0.0%
RV Camper Park	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Street Music	0.00	166.00	-166.00	0.0%	0.00	166.00	-166.00	0.0%	0.00	332.00	-332.00	0.0%
Street Signage	0.00	250.00	-250.00	0.0%	0.00	250.00	-250.00	0.0%	0.00	500.00	-500.00	0.0%
Tram	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%	0.00	0.00	0.00	0.0%
Utilities	0.00	833.00	-833.00	0.0%	0.00	833.00	-833.00	0.0%	0.00	1,666.00	-1,666.00	0.0%
Total Expense	0.00	4,646.63	-4,646.63	0.0%	744.29	5,646.67	-4,902.38	13.2%	744.29	10,293.30	-9,549.01	7.2%
Net Ordinary Income	7,480.69	4,353.37	3,127.32	171.8%	3,426.74	3,353.33	73.41	102.2%	10,907.43	7,706.70	3,200.73	141.5%
Other Income/Expense												
Other Income												
Interest Income	16.07				20.10				36.17			
Total Other Income	16.07				20.10				36.17			
Net Other Income	16.07	0.00	16.07	100.0%	20.10	0.00	20.10	100.0%	36.17	0.00	36.17	100.0%
Net Income	7,496.76	4,353.37	3,143.39	172.2%	3,446.84	3,353.33	93.51	102.8%	10,943.60	7,706.70	3,236.90	142.0%