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03/13/18
Accrual Basis

Hardy Advertising and Promotion Commission Profit and Loss Prev Year Comparison

January through February 2018

	<u>Jan - Feb '18</u>	<u>Jan - Feb '17</u>	<u>\$ Change</u>	<u>% Change</u>
Ordinary Income/Expense				
Income				
Discount Taken	-188.21	-163.34	-24.87	-15.2%
Gross Sales Tax Reve...	11,482.89	9,513.68	1,969.21	20.7%
Penalty Paid	357.04	0.00	357.04	100.0%
Total Income	<u>11,651.72</u>	<u>9,350.34</u>	<u>2,301.38</u>	<u>24.6%</u>
Expense				
City Parks Maintenance	0.00	8,649.09	-8,649.09	-100.0%
Commissioner Training	387.91	0.00	387.91	100.0%
Contract Services	0.00	200.00	-200.00	-100.0%
Digital	285.00	0.00	285.00	100.0%
KAIT	0.00	4,260.00	-4,260.00	-100.0%
Office Supplies	71.38	96.59	-25.21	-26.1%
Radio	0.00	375.00	-375.00	-100.0%
Total Expense	<u>744.29</u>	<u>13,580.68</u>	<u>-12,836.39</u>	<u>-94.5%</u>
Net Ordinary Income	10,907.43	-4,230.34	15,137.77	357.8%
Other Income/Expense				
Other Income				
Interest Income	36.17	0.00	36.17	100.0%
Total Other Income	<u>36.17</u>	<u>0.00</u>	<u>36.17</u>	<u>100.0%</u>
Net Other Income	<u>36.17</u>	<u>0.00</u>	<u>36.17</u>	<u>100.0%</u>
Net Income	<u><u>10,943.60</u></u>	<u><u>-4,230.34</u></u>	<u><u>15,173.94</u></u>	<u><u>358.7%</u></u>