



Hardy Advertising and Promotion Commission

City of Hardy, Arkansas
301 West Main Street, P.O. Box 1005
Hardy, Arkansas 72542

Chair: Raymond Hicks (Gov Body)
Vice-Chair: Kristin Proulx (Collector)
Fin. Secretary: Nimmi Desai (Collector)
Secretary: Freda Gamblin (At Large)
Commissioners: Laura Smith (Gov Body)
Charles Wilson (Tourism)

Meeting Minutes
Regular Meeting June 25, 2018
6:00 O'clock P.M.

Chairman Hicks called the meeting to order at 6:00PM June 25, 2018 at the Hardy Civic Center, 301 Main Street, Hardy, AR and led all present in the Pledge of Allegiance to the Flag of our Country.

Chairwoman Hicks requested that Commission Secretary Freda Gamblin call the roll. The following commissioners answered to their names: Raymond Hicks, Kristin Proulx, Nimmi Desai, Charles Wilson, Jeff Smith, and Freda Gamblin. Commission Laura Smith was absent. Commissioner Gamblin stated there were 6 of 7 commissioners present to constitute a quorum.

Chairman Hicks requested if there were speakers from the audience. Having no one requesting to speak, the Chair opened the floor to discussion on the minutes of May 21, 2018. Commissioner Wilson made a motion to accept the minutes of May 21, 2018 with corrections. Commissioner Desai seconded the motion. The Chair called for a voice vote. All answering in the affirmative, the motion to accept the minutes of May 21, 2018 as presented with corrections was approved. Commission Secretary Gamblin discussed the minutes of June 4, 2018 Special Meeting. Commissioner Wilson made a motion to accept the minutes of June 4, 2018 Special Meeting with corrections. Commissioner Proulx seconded the motion. The Chair called for a voice vote. All answering in the affirmative, the motion to accept the minutes of June 4, 2018 Special Meeting as presented with corrections was approved. Commission Secretary Gamblin discussed the minutes of June 4, 2018 Working Meeting. Commissioner Wilson made a motion to accept the minutes of June 4, 2018 Working Meeting with corrections. Commissioner Proulx seconded the motion. The Chair called for a voice vote. All answering in the affirmative, the motion to accept the minutes of June 4, 2018 Working Meeting as presented with corrections was approved. Commissioner Desai questioned who would do the minutes of the Meeting June 11, 2018. Commissioner Gamblin stated she would check with Luran Siebert and produce the minutes.

The Chair then opened the floor to updates to the proposed agenda. Commissioner Proulx requested a discussion of "KAIT" be added under new business.

Reports

Financial Secretary Desai informed the commissioners that the balance of the Capital Reserve Fund is \$109,918.30 and the Operating Fund is \$11,384. Commissioner Desai stated they had received the bill from Cushman Electric on the HVAC. Commissioner Wilson stated there may be some additional charges from Cushman after they service the existing units. Commissioner Desai stated the cost for the Civic Center Signage was slightly higher due to the need to rebuild the sign frame but that the lighting for the sign is still being worked so expenditures so far are less than approved.

Commissioner Proulx briefly discussed the media and social media status including getting a flier published for the June 30 Hardy Independence Day Celebration.

Old Business

There was a discussion of moving the furniture out of the main room of the Civic Center into the side building. It was decided that Commissioner Gamblin would get with Bob Gott to determine a date the prisoners could

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help with the moving.

Commissioner Gamblin then discussed the June 30 Hardy Independence Day planning and final arrangements. Commissioner Wilson made a motion that a prize value of \$100 be provided as first prize in the bike parade. Commissioner Hicks seconded the motion. The Chair called for a voice vote. All answering in the affirmative, the motion to provide a prize worth \$100 as a price for the bike parade was approved.

Commissioner Gamblin stated the street signs were now installed and the project is complete. Ms. Gamblin also brought up the costs of summer music. After some discussion, it was decided to continue the \$40 per performer but to limit the amount paid per performing group (band) to \$200. Commissioner Wilson made a motion to increase the summer music budget by \$1,000. Commissioner Jeff Smith seconded the motion. After additional discussion, the group agreed the funds would be moved from Civic Center Signage line item to cover the increase. The Chair called for a voice vote. All answering in the affirmative, the motion to increase the music budget \$1,000 by transferring money from Civic Center Signage was approved.

New Business

Chairman Hicks recognized Greg Bess to discuss the possibility of loaning an Ernie Patton original art mural to the A&P Commission. Mr. Bess stated he had a 6ft by 5ft painting done by local artist Ernie Patton that he would consider loaning to the commission for display at the Civic Center should they be receptive. After some discussion, Commissioner Gamblin made a motion to accept the loan of artwork from Mr. Bess. Commissioner Wilson seconded the motion. The Chair called for a voice vote. All answering in the affirmative, the motion to accept the loan of artwork from Mr. Bess was approved.

Commissioner Proulx discussed the proposal from KAIT to do a road trip promotional ad. The commissioners agreed that KAIT was welcome to present a proposal at a later meeting.

Commissioner Desai provided each commissioner a copy of the revised Civic Center Rental Agreement agree to at the June 11th meeting. Ms. Desai also reminded the commission that the Regional A&P group was meeting in July.

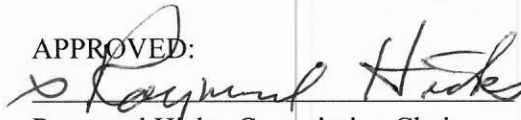
Commissioner Jeff Smith made a motion to adjourn. Commissioner Wilson seconded the motion. All answering in the affirmative the meeting adjourned at 7:23 PM. The next meeting of the A&P Commission will be Monday July 23rd at 6PM at the Hardy Civic Center 301 Main Street.

Respectfully submitted,

Greg Bess

PASSED and APPROVED THIS 37 DAY OF August, 2018

APPROVED:


Raymond Hicks, Commission Chair

ATTEST:


Freda Gamblin, Commission Secretary