



Hardy Advertising and Promotion Commission

City of Hardy, Arkansas
301 West Main Street, P.O. Box 1005
Hardy, Arkansas 72542

Chair: Raymond Hicks (Gov Body)
Vice-Chair: Kristin Proulx (Collector)
Fin. Secretary: Nimmi Desai (Collector)
Secretary: Freda Gamblin (At Large)
Commissioners: Laura Smith (Gov Body)
Charles Wilson (Tourism)

Special Meeting August 30, 2018
6:00 O'clock P.M.

Chairman Hicks called the meeting to order at 6:00PM August 30, 2018 at the Hardy Civic Center, 301 Main Street, Hardy, AR.

Chairman Hicks requested that Commission Secretary Freda Gamblin call the roll. The following commissioners answered to their names: Raymond Hicks, Kristin Proulx, Nimmi Desai, Charles Wilson, Laura Smith, and Freda Gamblin. Commissioner Jeff Smith was absent. Commissioner Gamblin stated there were 6 of 7 commissioners present to constitute a quorum. Mayor Jason Jackson was also in attendance.

The Chair stated the purpose of the meeting was to discuss issues related to the display signage. He then recognized Mayor Jason Jackson and Commissioner Charles Wilson to lead the discussion. Mr. Wilson stated that following the last meeting, where the Commission approved purchase of a sign, Mayor Jackson had found a slightly larger sign for a much cheaper price. Mayor Jackson stated that he would donate the display sign to be atop the pole and that the commission could acquire a larger LED sign below it for about \$21,000 less. Commissioner Wilson made a motion to rescind the motions of May 23, 2018 and August 27, 2018 concerning the purchase and installation of Civic Center Signage. Commissioner Desai seconded the motion. The Chair called for the vote, all answering in the affirmative the motion to rescind was approved.


Commissioner L. Smith made a motion to approve the purchase of a LED Sign with a Display Sign on top of it for a total cost of \$21,000 with the A & P commission paying \$12,500 and requesting the City Council to fund the balance from reserved Parks Funds. Commissioner Desai seconded the motion. The Chair called for the vote, all answering in the affirmative the motion carried.

Mayor Jackson requested the wording to be used on the Display Sign. Commissioner Desai made a motion to use the words "Hardy Arkansas" in the font, color, and styling as used on the Hardy Logo for the Display Sign. Commissioner Gamblin seconded the motion. The Chair called for the vote, all answering in the affirmative the motion carried.

Commissioner L. Smith made a motion to allow the City to work activities to obtain permits for a display sign at the cliff on the approach to Hardy from Jonesboro. Commissioner Proulx seconded the motion. The Chair called for a voice vote, all answering in the affirmative the motion carried.

Commissioner Proulx made a motion to adjourn. Commissioner L. Smith seconded the motion. With acceptance of that motion by all present the meeting adjourned at 6:44PM. The next scheduled regular meeting of the Hardy Advertising and Promotion Commission is scheduled for September 24, 2018 at 6:00 PM at the Hardy Civic Center, 301 Main Street Hardy, Arkansas.

Respectfully submitted,


Greg Bess

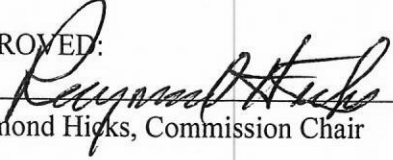
Filed 10/1/18 GSB
City of Hardy
Arkansas Clerk

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Hardy Advertising and Promotion Commission
Regular Meeting, August 30, 2018

PASSED and APPROVED THIS 24th DAY OF September, 2018

APPROVED:


Raymond Higgs, Commission Chair

ATTEST:



Freda Gamblin, Commission Secretary

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