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09/23/18

Accrual Basis

Hardy Advertising and Promotion Commission Profit and Loss YTD Comparison

August 2018

	Aug '18	Jan - Aug '18
Ordinary Income/Expense		
Income		
Discount Taken	-193.56	-1,054.05
Gross Sales Tax Reve...	12,258.78	62,780.59
Interest on Late Paym...	0.00	3.00
Civic Center Income	500.00	500.00
Penalty Paid	160.39	590.22
Rental Income	0.00	200.00
Total Income	12,725.61	63,019.76
Expense		
Advertising & Promotion	24.41	24.41
City Parks Maintenance	0.00	15,000.00
Civic Center		
Signage	0.00	1,767.63
Total Civic Center	0.00	1,767.63
Commissioner Training	0.00	387.91
Contract Services	116.05	616.05
Digital	0.00	285.00
Event Support	508.44	3,460.67
Legal Fees	0.00	237.00
Magazine Ads	0.00	6,021.49
Office Supplies	14.50	181.38
Operations	0.00	2,470.17
Postage	0.00	0.00
Print Material	0.00	3,160.00
Property Taxes	0.00	2,540.06
Street Music	320.00	1,600.00
Street Signage	958.61	958.61
Total Expense	1,942.01	38,710.38
Net Ordinary Income	10,783.60	24,309.38
Other Income/Expense		
Other Income		
Grant Revenue	0.00	1,000.00
Interest Income	24.27	179.10
Total Other Income	24.27	1,179.10
Net Other Income	24.27	1,179.10

1:41 PM

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August 2018

	<u>Aug '18</u>	<u>Jan - Aug '18</u>
Net Income	<u>10,807.87</u>	<u>25,488.48</u>