

9:55 AM

12/12/18

Accrual Basis

Hardy Advertising and Promotion Commission Profit and Loss Prev Year Comparison

January 1 through December 12, 2018

	<u>Jan 1 - Dec 12, '18</u>	<u>Jan 1 - Dec 12, '17</u>	<u>\$ Change</u>	<u>% Change</u>
Ordinary Income/Expense				
Income				
Rental Income	1,625.00	0.00	1,625.00	100.0%
Discount Taken	-1,495.07	-1,770.67	275.60	15.6%
Event Sales Tax Reve...	0.00	48.00	-48.00	-100.0%
Gross Sales Tax Reve...	90,799.75	99,916.32	-9,116.57	-9.1%
Interest on Late Paym...	3.00	0.00	3.00	100.0%
Civic Center Income	500.00	2,001.56	-1,501.56	-75.0%
Penalty Paid	875.42	1,720.49	-845.07	-49.1%
Retail Sales	518.00	0.00	518.00	100.0%
Total Income	92,826.10	101,915.70	-9,089.60	-8.9%
Expense				
City Parks Maintenance	30,000.00	34,098.30	-4,098.30	-12.0%
Civic Center				
Signage	1,767.63	0.00	1,767.63	100.0%
Total Civic Center	1,767.63	0.00	1,767.63	100.0%
Commissioner Training	387.91	0.00	387.91	100.0%
Contract Services	1,216.05	2,643.56	-1,427.51	-54.0%
Digital	285.00	620.00	-335.00	-54.0%
Dues & Membership	50.00	0.00	50.00	100.0%
Event Support	5,102.59	4,573.12	529.47	11.6%
KAIT	0.00	6,595.00	-6,595.00	-100.0%
Legal Fees	514.90	0.00	514.90	100.0%
Loberg Restrooms	0.00	7,500.00	-7,500.00	-100.0%
Magazine Ads	6,021.49	13,196.66	-7,175.17	-54.4%
Office Supplies	255.47	239.66	15.81	6.6%
Operations	3,435.20	0.00	3,435.20	100.0%
Parking Lot Lease	1,500.00	1,500.00	0.00	0.0%

9:55 AM

12/12/18

Accrual Basis

Hardy Advertising and Promotion Commission Profit and Loss Prev Year Comparison

January 1 through December 12, 2018

	Jan 1 - Dec 12, '18	Jan 1 - Dec 12, '17	\$ Change	% Change
Lawn Mower	0.00	4,000.00	-4,000.00	-100.0%
Postage	0.00	0.00	0.00	0.0%
Print Material	3,160.00	2,608.50	551.50	21.1%
Property Taxes	2,540.06	0.00	2,540.06	100.0%
Radio	0.00	1,836.00	-1,836.00	-100.0%
RV Camper Park	0.00	1,854.87	-1,854.87	-100.0%
Street Music	2,520.00	1,360.00	1,160.00	85.3%
Street Signage	958.61	3,371.00	-2,412.39	-71.6%
Tram	0.00	0.00	0.00	0.0%
Total Expense	59,714.91	85,996.67	-26,281.76	-30.6%
Net Ordinary Income	33,111.19	15,919.03	17,192.16	108.0%
Other Income/Expense				
Other Income				
Grant Revenue	1,000.00	0.00	1,000.00	100.0%
Interest Income	234.29	39.17	195.12	498.1%
Total Other Income	1,234.29	39.17	1,195.12	3,051.1%
Net Other Income	1,234.29	39.17	1,195.12	3,051.1%
Net Income	34,345.48	15,958.20	18,387.28	115.2%